



PROVINCE COUNCIL

PRESENTATION 2025

**Steadfast In
Unprecedented Times**

THEKAPPAFOUNDATION.ORG 



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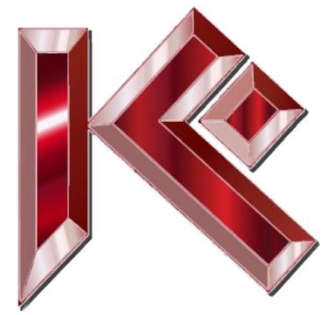


Southwestern Province Foundation Director



Victor Russell

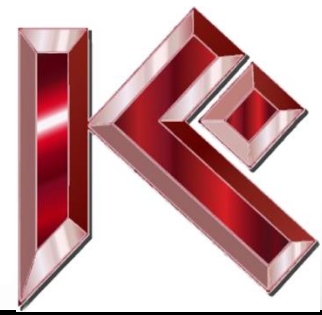
SouthWestern.Province@thekappafoundation.org
M: 214.924.6026



2024 HILARY H. HOLLOWAY SCHOLAR

NAME
Major
University

To be updated by the Province



2024 GOALS & OBJECTIVES

01 FINANCIAL VIABILITY

- Increases in
 - Corporate Sponsorships
 - Endowments
 - Grants
 - Support of Signature Events
 - Individual contributions

02 Province Partnerships

- Work with Province Polemarchs and Directors to establish Foundation awareness and Foundation support activities in each Province.

03 Planned Giving

- Reacquaint our audiences on the ways to support.

► Our Impact

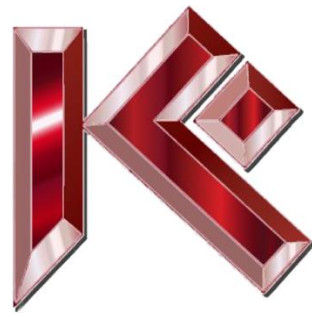
- Additional support will greatly impact the cornerstone youth programs of the Fraternity, including Guide Right, Undergraduate Leadership Institute (ULI)/Lead Kappa, Kappa Kamp, *i*Kare: Disaster Relief, the Hiliary H. Holloway, and Foundation Scholarships.

► Working Cohesively

- Province Directors are executing the programs of the Foundation at the regional and national level
- Presenting the Foundation Awareness Modules at the CRWL Conferences and MTA this fall
- Sharing grant funding opportunities with Provinces to accomplish grant deliverables.
- Chapters and Provinces supporting the national signature events of the Foundation

► Legacy Impact

- Promote our Legacy Awards Giving Program
- Newly launched Planned Giving Program



2024 DISBURSEMENTS

Kappa Kamp Kappa League Programs	\$70,500
Undergraduate Leadership Institute	\$87,000
Naviance Grants	\$14,500
Guide Right Programs	\$39,000
H.E.L.P. (Higher Education & Learning Program)	\$14,000
Close-Up Foundation	\$97,000
HH Holloway Scholarship Award	\$24,000
COA Scholarships	\$12,000
Dubose Scholarship Award(s)	\$2,000
R. Adkins Scholarship Award	\$2,500
S. Battle Scholarship Award	\$2,000
Berryman Scholarship Award	\$2,000
R. Harris Scholarship Award	\$2,000
M. Hubbard Scholarship Award	\$2,000
Achievement, STEM & Trade Scholarships	\$65,500
<u>SKAEF Grants</u>	<u>\$56,000</u>
Total	\$492,000

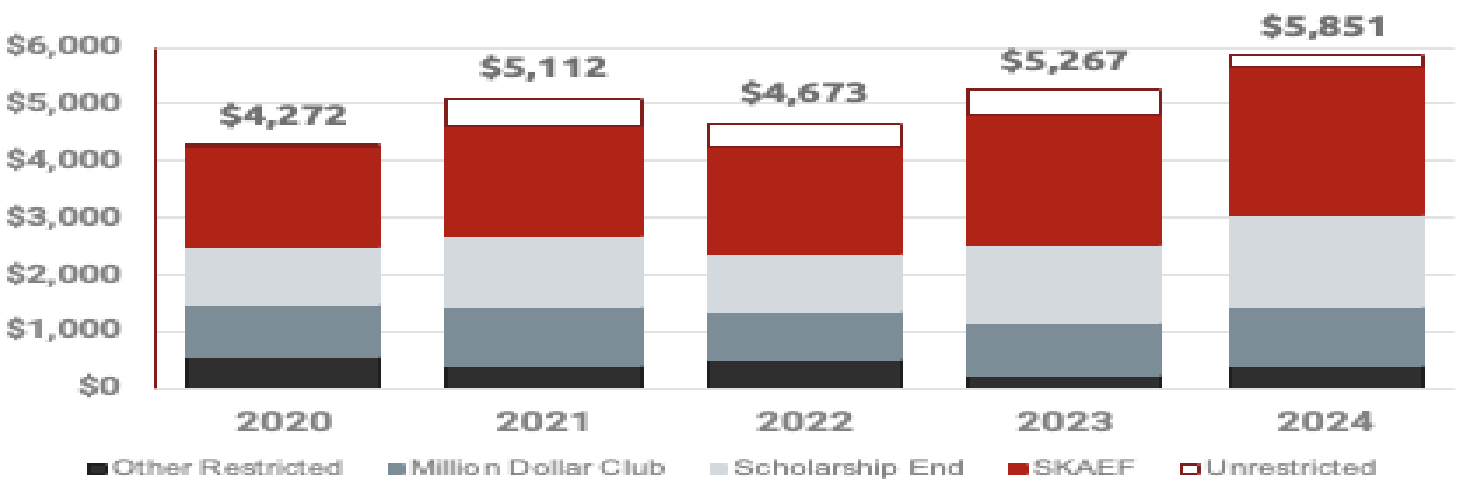


2024 FINANCIALS

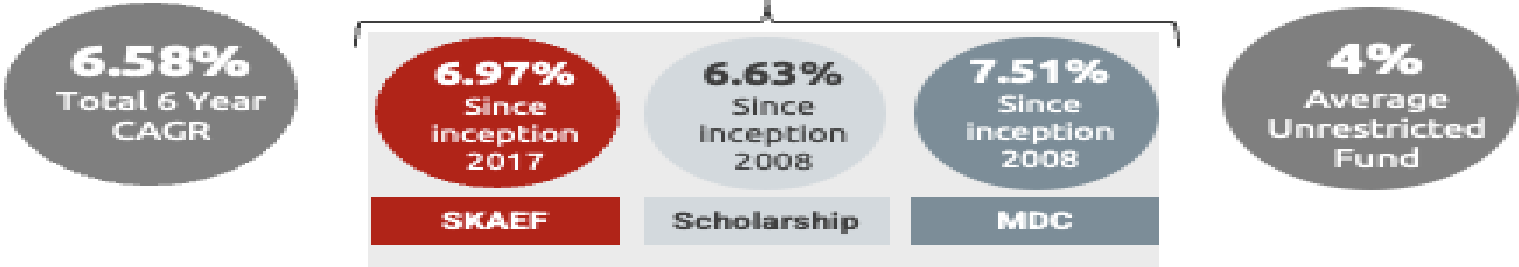
2024 Actuals	Actuals
Contributions	
<i>Fraternity Contributions¹</i>	\$ 330
<i>Scholarships</i>	\$ 29
<i>Corporate Sponsors & Grants</i>	\$ 95
<i>Celebration of Achievement</i>	\$ 211
Other Revenues	\$ 136
Total Revenues and Contributions	\$ 802
Functional/Management Exp	\$ 526
Rev over Exp. Before Disbursements	\$ 276
Disbursements	\$ 492
Excess Rev over Expenses	(\$ 216)

Asset Management (Fund Balances)

TOTAL ASSETS (Fund Balances) Under Mgmt (\$000)



Endowment Performance



External Audit Status Updates

Audit Period	Planned	Status
CY2023	In progress	
CY2024	Not Started	

¹includes: Foundation Club, K-100, Million Dollar Club, Silhouette Contributions

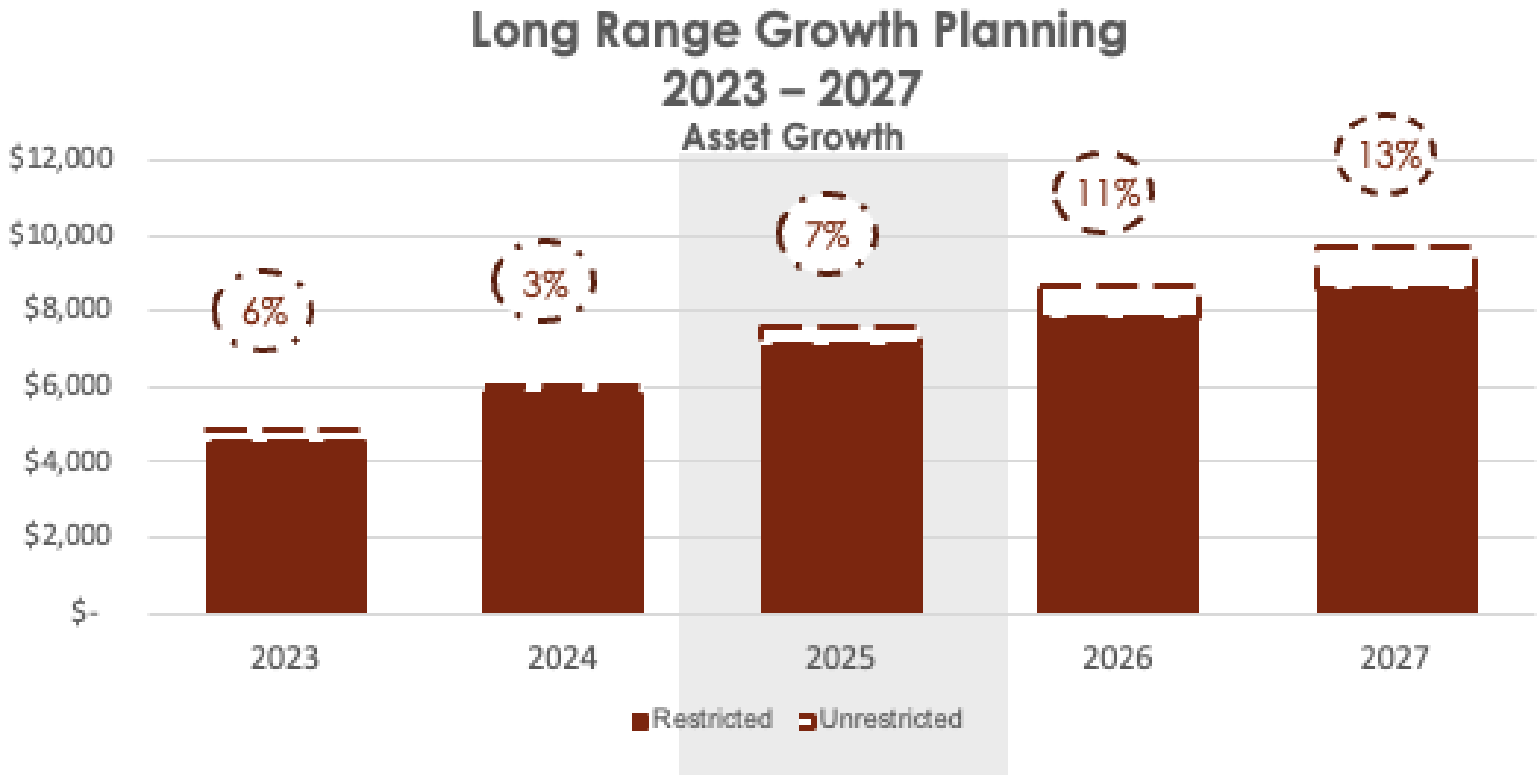




2025 BUDGETED FINANCIALS

2025 Budget	Plan	Vs.PY	Var - Fav/(Unfav)
Contributions and Other Revenues			
<i>Fraternity Contributions¹</i>	\$ 253	\$ 330	
<i>Scholarships</i>	\$ 35	\$ 29	
<i>Corporate Sponsors & Grants</i>	\$ 195	\$ 95	
<i>Celebration of Achievement</i>	\$ 575	\$ 211	
Other Revenues	\$ 120	\$ 136	
Total Revenues and Contributions	\$ 1,178	\$ 802	
Functional/Management Exp	\$ 736	\$ 526	
Rev over Exp. Before Disbursements	\$ 442	\$ 276	
Disbursements	\$ 163	\$ 492	
Excess Rev over Expenses	\$ 279	(\$ 216)	

Asset Management (Fund Balances)



Total Asset target of \$6.8M up from \$5.8MM prior year

- Contribution to SKAEF estimated at \$383K
- Contribution to Scholarship Fund estimated at \$35K
- Contributions to unrestricted funds \$300K - \$400K
(Assumes strong Celebration of Achievement Gala)

¹includes: Foundation Club, K-100, Million Dollar Club, Silhouette Contributions

LEGACY GIVING PROGRAM

WAYS TO PARTICIPATE

- **General Giving:** Singular contributions of any amount to the Foundation or by supporting Celebration of Achievement.
- **Recurring/Sustained Giving:** Contributions on a recurring frequency (monthly, quarterly, annually). The cumulative annual amount donated must exceed \$120.
- **Foundation Club:** A minimum contribution of \$100 per year (lifetime)
- **Million Dollar Club:** A pledge of \$1,000 in a single payment or over the course of three years in increments of at least \$250.
- **K-100 Network:** A network of business executives, entrepreneurs and organization leaders that collaborate for personal growth and advancement. Each is required to make a one-time \$3,000 contribution to Kappa Alpha Psi Foundation programs.
- **Planned Giving Program:** Gifts of securities, life insurances, bequests, charitable annuities, etc.,
- **Matching Gifts:** Many companies have a program that matches gifts to non-profit tax-exempt organizations.



159

Legacy Award
Program
Participants



The Need is Greater than Ever

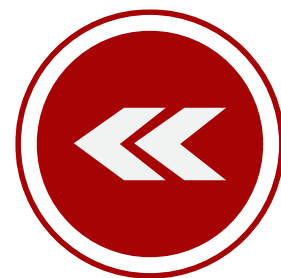


The principles that our society has thrived on for years are changing at a rapid pace. Our youth and young adults need to know that they have a foundation they can count on and advocates who will stand with them and stand up for them when times get tough.

What can we do TOGETHER?

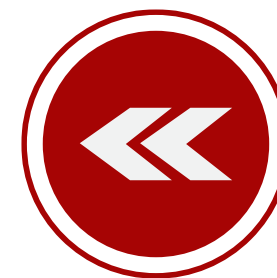
Level the Playing Field

Our scholarship programs help support the dreams and goals of our young achievers. With scholarship opportunities dwindling, we provide students with the means to continue their studies.



Educate & Mentor

Programs like Diamond in the Rough, Guide Right, ULI/Lead Kappa, Kappa Kamp, and Kamp Kappa provide critical educational opportunities and skillsets that help propel our youth.



Provide Financial Support

2024 was a devastating year for many communities. From hurricanes to wildfires, iKare assisted Kappa members and their families across the country. We will continue to support those in need with their recovery.



2025 FOUNDATION DATES



March-April 2025

Holloway scholarships
awarded.



April 1, 2025

Scholarship application
process opens.



May 15, 2025

Scholarship application
process closes.



July 3, 2025

Celebration of Achievement
Gala in Phoenix, AZ



December 2, 2025

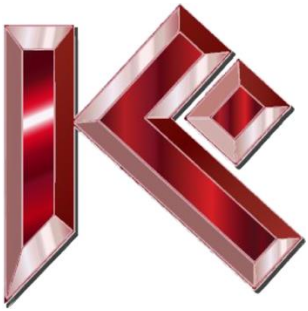
Giving Tuesday



December 31, 2025

Yearend Giving Deadline

Undergraduate Loyalty Fund



- A new program to support our Undergraduate Chapters
- Ensuring the donations to Undergraduate Chapters do not violate IRS governance
- Establish perpetual endowments for Undergraduate Chapters
- Develop distribution systems and processes
- Create a communications plan for program rollout
- Establish an Undergraduate Chapter Support Pilot Program
- More than **\$17,000** raised to date
- Support the Undergraduate Loyalty Fund by scanning the QR code →



KAPPA ALPHA PSI FRATERNITY, INC.
**UNDERGRAD
LOYALTY
FUND**

**Join with
3 Easy
Steps**

-  Visit the ULF webpage
-  Select chapter(s) to contribute to
-  Set donation amount

Support our undergraduates with the Undergraduate Loyalty Fund – Join Today!



THE KAPPA ALPHA PSI
FOUNDATION

CELEBRATION OF

Achievement

THE GALA EVENT

Celebrating and Supporting Our Youth

presented by **THE KAPPA ALPHA PSI FOUNDATION**

THURSDAY, JULY 3, 2025

PHOENIX, ARIZONA

The Inaugural Celebration of Achievement Gala

We invite you to join us for an elegant evening affair celebrating and uplifting our youth. The evening will include dinner, dancing, networking, and honoring our best and brightest leaders of the future!

 **Purchase your tickets at thekappafoundation.org!**



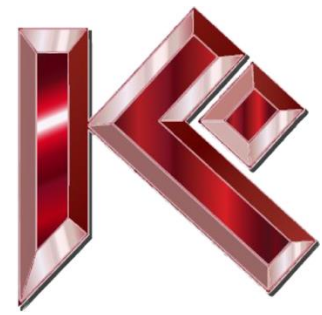
Ways to Support the Celebration of Achievement Gala

There are several ways to support this year's event:

- **PURCHASE** a ticket to the event.
- Donate a **TICKET** for an undergraduate to attend.
- Place an **AD** in the souvenir journal.
- Become a **SPONSOR**.

Every act of support benefits the Foundation's scholarship program, helping high school and college students achieve their dreams.





iKARE DISASTER RELIEF

In 2024, the iKare Disaster Relief Fund played a pivotal role in supporting communities devastated by **Hurricanes Milton and Helene**. Amidst the widespread destruction, your support helped us to swiftly mobilize resources and provide rapid assistance, effectively bridging gaps left by traditional relief agencies. Together, we delivered aid to those most affected.

In 2025, your support of iKare came to the aid of our Brothers impacted by the unprecedented **wildfires** in **California**. We stand ready to continue to provide assistance as needed.



Supporting Our Families & Communities



Hurricanes



Wildfires



Floods

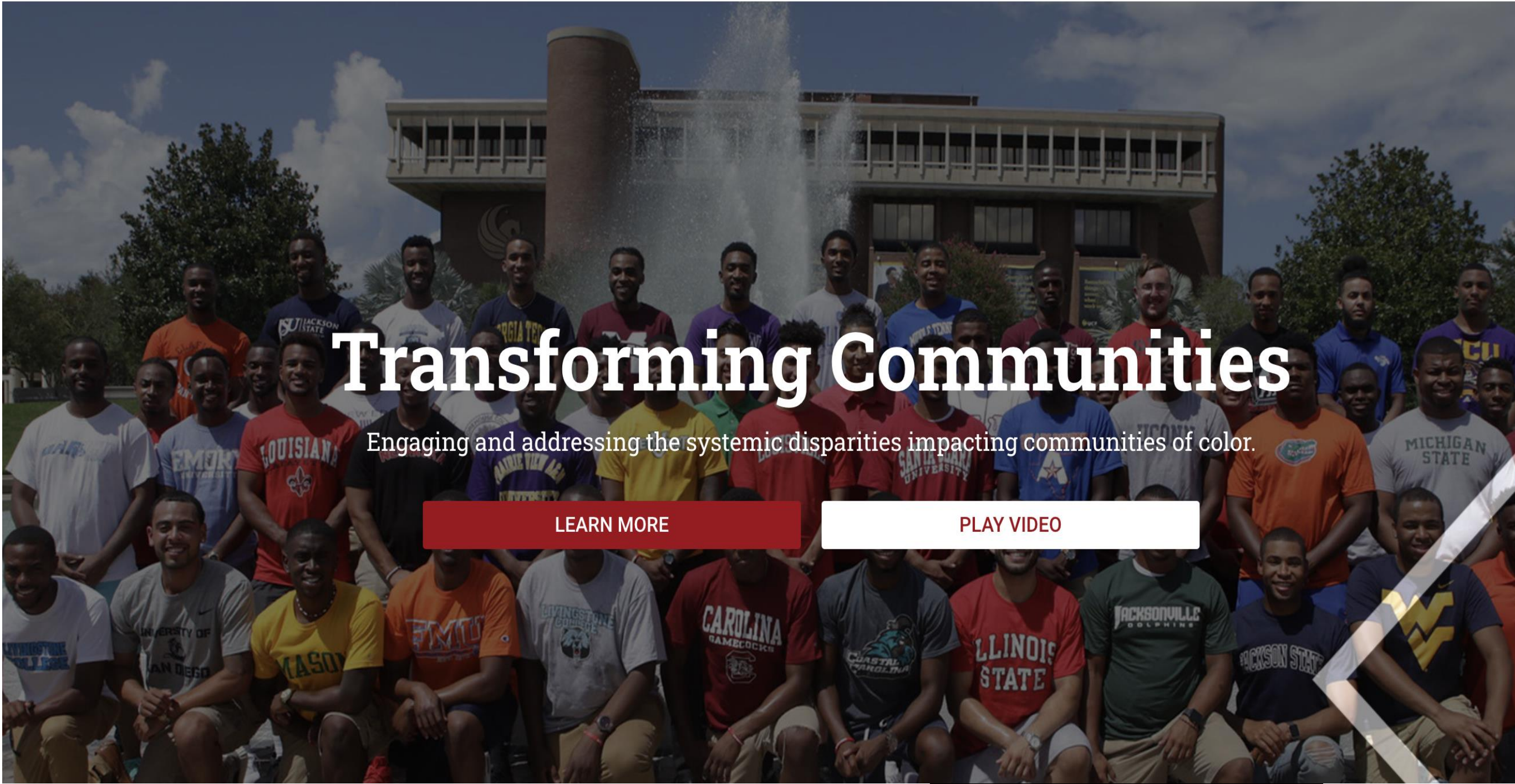


Other
Natural
Disasters

Thank You.



Follow Us



Transforming Communities

Engaging and addressing the systemic disparities impacting communities of color.

LEARN MORE

PLAY VIDEO



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